

Entrepreneur Pilot Project for ZAPHA+ 2007

Background of Problem/Issue:

People living with HIV/AIDS in Zanzibar need to provide for their families through income generation. ZAPHA+ conducted an IGA needs assessment in 2007 funded by RFE4 Opportunities for Living Positive Project. The results showed that 82% of ZAPHA+ members earn between 500 to 2,500 TSH per day. Many of the members engage in petty business and would like to have small business training to become entrepreneurs or to find jobs.

Summary of proposed project:

This project will conduct a survey to assess the situation of all interested members to find out what they are doing now for work. Members will be chosen to participate in a small business workshop and ongoing training and support to help them learn about the challenges and necessary attributes needed to establish a business of their own. This will include personal consultations and business management training. The project will be conducted in Unguja and will include 12 members.

Expected Results:

The end result will be a database containing small business information for ZAPHA+ to use in the future. This database can be used to link members in the same profession who can assist in mentoring. Lessons will be learned as to the strengths and weaknesses concerning income generating and people living with HIV/AIDS. Photographs and documentation will be presented that can assist ZAPHA+ for future proposals to donors.

Phase 1: Assessment, creation of database and reporting on the business situation of members of ZAPHA+

- develop a survey of the membership
- print and distribute survey
- create database for small business information
- enter data into database
- interview 20 potential candidates for the project
- analyze data and write summary report

Phase 2: Conduct workshops and on the job training of 12 members in Unguja.

- choose 12 members who are qualified and interested
- conduct 5 day workshop on entrepreneurship
- conduct additional workshops for on the job training and financial management

Phase 3: Implement support supervision for small business creation

- travel to members place of work to assess each situation
- photograph and document entire project
- summary report and lessons learned for future projects